

# The BITTER TRUTH

## PIMENTO DRAM

### AN ALLSPICE LIQUEUR WITH HERITAGE

Argh! Avast ye! Fer what ye might be a wantin' in yer grog The Bitter Truth pimento be all yer need. The color o' a treasure chest and the smell o' home – Jamaica – yer won't be wastin' this on yer parrot. Pimento, or Allspice fer ye land lubbers, be a berry that when dried 'll taste like cinnamon, clove and nutmeg. All o' which go together like a sea shanty and a drunken sailor with the heady Jamaican rum, argh! Try it an' yer'll find a Jacobs Ladder o' flavour from clove te cinnamon, te nutmeg, te star anis w' a finish o' hot smoked maple syrup and dry cardamom and clove ah-gain. Stick it w' some rum in yer black jack and yer powder monkey's 'll be avast swingin' on the poop deck all night. Arrrrrh!

The Bitter Truth Pimento Dram is based on selected pimento/allspice (also called Jamaica pepper) and the finest Jamaican rum. English explorers coined the term allspice because the berry seemed to embody the flavors of cinnamon, nutmeg and clove all at once. On the Caribbean island of Jamaica, this distinctive aromatic liqueur has been produced for generations by macerating allspice in rum.

**PRODUCT INFORMATION:** 500 ml, 22% Alcohol by Volume

**LOGISTIC INFORMATION:** Bottles per Case: 12, Case Weight: 13 kg  
Case Size in cm: 25 x 31.5 x 23.5, Cases per Layer: 15, Cases per Pallet: 75



### TASTING NOTES

*Sweet, spicy and very intense. Clove initially presents itself in the foreground, fading into the pure flavors of cinnamon, nutmeg and pepper which linger on the tongue.*

*A sensationally flavorful herb and spice liqueur for adventurous cocktailians.*

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## LION'S TAIL COCKTAIL

60 ml	Rye or Bourbon Whiskey
15 ml	The Bitter Truth Pimento Dram
15 ml	fresh Lime Juice
1 barspoon	Sugar Syrup (2:1 Sugar:Water)
1 dash	The Bitter Truth Aromatic Bitters

Shake with ice & strain into a chilled cocktail glass.





## MORE COCKTAIL RECOMMENDATIONS



### BALM COCKTAIL

- 60 ml Dry Sherry
- 5 ml Orange Liqueur
- 5 ml The Bitter Truth Pimento Dram
- 1 dash The Bitter Truth Orange Bitters
- Orange Zest

Stir in mixing glass with ice & strain into a chilled cocktail glass. Squeeze orange zest on top.



### WAIKIKI BEACH

- 60 ml Tiki Lovers Dark Rum
- 25 ml The Bitter Truth Pimento Dram
- 30 ml fresh Lime Juice
- 60 ml Passion Fruit Juice
- 8 ml Almond Syrup

Shake all ingredients with ice and strain into a highball glass filled with crushed ice.



### NUI NUI

- 45 ml Tiki Lovers White Rum
- 15 ml Tiki Lovers Dark Rum
- 1 tsp The Bitter Truth Pimento Dram
- 2 dashes The Bitter Truth Aromatic Bitters
- 15 ml fresh Lime Juice
- 15 ml fresh Orange Juice
- 8 ml Cinnamon Syrup
- 1 tsp Vanilla Syrup

Pour all ingredients into a blender and blend at high speed for a few seconds. Pour into a highball glass and add crushed ice to fill.



### ALMOST RYE

- 50 ml Bourbon Whiskey
- 10 ml The Bitter Truth Pimento Dram
- Orange Zest

Build in rock glass with ice and stir gently. Garnish with orange zest.