

# *The* BITTER TRUTH



## OLIVE BITTERS

### AN UNUSUAL STYLE OF BITTERS WITH SAVORY NOTES

These olive bitters are primarily an attempt to uplift the look and texture of a Dirty Martini Cocktail. Challenged by their creativity, bartenders have found excellent uses in many aperitif-style drinks, particularly in combination with sherry, vermouths, and other fortified wines.

The impact of The Bitter Truth Olive Bitters on the bartender's palate has been significant, resulting in a Top 10 position for "Best New Product" at the 2017 Spirited Awards during Tales of the Cocktail in New Orleans and voted Top 5 – Best New European Spirit and Bar Product at Mixology Bar Awards 2018, Berlin/Germany.

The Bitter Truth Olive Bitters will add Mediterranean aromas to your drinks with its delicate green olive flavors, soft hints of salt, notes of brine, mustard, sage, and thyme. They are a perfect match for all white spirits like vodka, gin, and blanco tequila.

**PRODUCT INFORMATION:** 200 ml, 39% Alcohol by Volume (78 Proof)

**LOGISTIC INFORMATION:** Bottles per Case: 12, Case Weight: 5 kg  
Case Size in cm: 19.5 x 23.5 x 18, Cases per Layer: 28, Cases per Pallet: 252



### TASTING NOTES

*Salty aromas of green and black olives with a touch of vinegar, laid back notes of garlic rounding out an overall savory flavor profile with gentle bitter notes.*

*The Bitter Truth has proven to be not only an incredibly innovative company with fun products, but also approaches the global bar community with empathy and generosity. It's always a treat to work with their products and even more so, the very people behind the brand.*

Yao Lu – Union Trading Company, Shanghai, China



## DIRTY MARTINI

60 ml      Vodka  
10 ml      Dry Vermouth  
2 dashes    The Bitter Truth Olive Bitters

Stir ingredients with ice and strain into chilled cocktail glass.





## MORE COCKTAIL RECOMMENDATIONS



### ROSSE

45 ml	Gin/Vodka
45 ml	Tomato Juice
25 ml	fresh Lime Juice
10 ml	Sugar Syrup (2:1 Sugar:Water)
2 dashes	The Bitter Truth Olive Bitters
1 dash	The Bitter Truth Celery Bitters

Shake with ice and strain into a chilled cocktail glass.



### OLIVE SOUR

60 ml	Blanco Tequila/Gin/Vodka
10 ml	Maraschino Liqueur
15 ml	fresh Lemon Juice
2 dashes	The Bitter Truth Olive Bitters
1	Thyme Sprig

Muddle thyme sprig with the rest of the ingredients, shake with ice, and fine strain into a chilled rock glass with ice.



### DAIQUIRI SAVORY

45 ml	Tiki Lovers White Rum
30 ml	fresh Lime Juice
25 ml	Sugar Syrup (2:1 Sugar:Water)
1 dash	The Bitter Truth Olive Bitters
1 dash	The Bitter Truth Cucumber Bitters
1 dash	The Bitter Truth Celery Bitters

Shake with ice and strain into a chilled cocktail glass.



### NEGRONI

30 ml	The Bitter Truth Pink Gin
30 ml	Italian Red Bitter Liqueur
30 ml	Sweet Vermouth
2 dashes	The Bitter Truth Olive Bitters
	Orange Zest

Build in a rock glass over ice. Stir well and squeeze orange peel on top.