

The BITTER TRUTH



LEMON BITTERS

A FRESH AND SPICY CITRUS BITTERS

The Bitter Truth Lemon Bitters were the first lemon bitters to be offered commercially, and they add the liveliness and freshness of lemons to every cocktail.

The Bitter Truth Lemon Bitters has a decadent aroma of hot lemon tea with honey. Fresh, fruity, and dense with spice, this little blonde has sherbet flavors mingling with coriander seed and a light touch of toasted cardamom. The pithy lemon brings out the charm in light or sharp mixed drinks and slips deliciously into gin, vodka, white rum, or Blanco tequila.

The Bitter Truth Lemon Bitters are primarily suited for drinks that are based on clear spirits but will comfortably blend with many other spirits and liqueurs. Try with anything from a Cobbler to a Kamikaze.

PRODUCT INFORMATION: 200 ml, 39% Alcohol by Volume (78 Proof)

LOGISTIC INFORMATION: Bottles per Case: 12, Case Weight: 5 kg
Case Size in cm: 19.5 x 23.5 x 18, Cases per Layer: 28, Cases per Pallet: 252



TASTING NOTES

Fresh and fruity-tangy with an intense citrus note. They are bitter to the taste with flavorful notes of coriander and cardamom in the background.

We love The Bitter Truth bitters at Canon! They were the first company to do a line of quality bitters in interesting flavors and have maintained their excellence and dominance in the bitters category since they came into existence! Now only if I can get some of that rye whiskey!



Jamie Boudreau – author of „The Canon Bar Book“, Seattle, USA

COSMOPOLITAN COCKTAIL

45 ml	Vodka
20 ml	Orange Liqueur
20 ml	Cranberry Juice
10 ml	fresh Lime Juice
2 dashes	The Bitter Truth Lemon Bitters

Shake well with ice and strain into a chilled cocktail glass.





MORE COCKTAIL RECOMMENDATIONS



GIN FIZZ

45 ml The Bitter Truth Pink Gin
30 ml fresh Lemon Juice
25 ml Sugar Syrup (2:1 Sugar:Water)
3 dashes The Bitter Truth Lemon Bitters
Plain Soda Water

Shake all ingredients (except soda water) with ice and strain into a highball glass filled with ice. Fill up with soda water and stir gently.



MILANO JULEP

45 ml Italian Red Bitter Liqueur
2-3 dashes The Bitter Truth Lemon Bitters
5 ml fresh Lemon Juice
Sprig of Mint

Put all ingredients into a rock glass with crushed ice and stir.



THE BITTER END

50 ml Old Tom Gin
15 ml The Bitter Truth Pimento Dram
10 ml Brown Sugar Syrup (2:1 Sugar:Water)
10 dashes The Bitter Truth Lemon Bitters

Shake well with ice and strain into an ice-filled rock glass.



WHITE NEGRONI

45 ml Dry Gin
30 ml Lillet Blanc
20 ml Suze
2 dashes The Bitter Truth Lemon Bitters
Lemon Zest

Add all ingredients to a rock glass with ice and stir. Squeeze lemon zest over the drink.