



EST. 2006

The BITTER TRUTH™



GOLDEN FALERNUM

500 ml, 18 % Alcohol by Volume

PRODUCT DESCRIPTION

The Bitter Truth - Golden Falernum is an exotic spiced liqueur on the base of finest Caribbean Rum.

ORIGIN

In ancient Rome Falernum was not only the name given to the most favoured and expensive wine, but also a type of precious amber, as they shared the same beautiful golden colour. Modern falernum has almost nothing in common with its ancient predecessor except the rich golden tint. This sweet liqueur which is usually flavoured with limes, almonds, cloves and ginger gained in importance during the tiki era in the middle of the 20th century.

PRODUCTION

The Bitter Truth liqueurs are prepared by infusing only the best natural ingredients like fruits, flowers and spices in either water or alcohol (maceration), and adding sugar.

USAGE

With an ABV of 18 % Golden Falernum is very distinctive within its category. The full-bodied Caribbean Rum which is used as a base supports the complex exotic flavour profile composed of a subtle ginger note, followed by almond and vanilla aromas. An all-spice tingle on the tongue develops into a long finish with a zest of lime. This falernum can be sipped neat or on ice but it also combines well with aged spirits like Whisk(e)y, Rum and Brandy. And of course it's an indispensable ingredient in numerous Tiki Drinks.

PACKAGING

The shape of the bottle is simple and elegant and easy to handle for a bartender during busy bar business. The label was designed with old fashioned floral and calligraphic ornaments and printed on plastic foil to withstand daily demands.

For additional information please visit www.THE-BITTER-TRUTH.com