



EST. 2006

The BITTER TRUTH™



GRAPEFRUIT BITTERS

200 ml, 44 % Alcohol by Volume

PRODUCT DESCRIPTION

The Bitter Truth - Grapefruit Bitters give freshness and a modern twist to all mixed drinks.

ORIGIN

Bitters already existed 250 years ago, but were called aromatic or stomach bitters and were primarily created by doctors and apothecaries for the use in liquid tonics. Early bartenders added bitters to their cocktails to improve the taste of these mixed drinks. Regarding a definition of the word »Cocktail« from 1806, bitters were indispensable ingredients in this drink category. After prohibition almost all bitters had vanished from the market but were rediscovered at the end of the 20th century.

The Bitter Truth started producing cocktail bitters in 2006.

PRODUCTION

The Bitter Truth sticks to the »classic method« of producing bitters by macerating roots, seeds, barks, fruits, herbs and plants in an alcohol base.

All ingredients are 100 % natural to guarantee the best quality of taste

USAGE

The Grapefruit Bitters are bright with complex citrus aromas. A dominant grapefruit aroma and flavor mellows into the vegetal green flavors of hops. These bitters are best friends to Gin, Vodka, Blanco Tequila and Light Rum and are furthermore a great ingredient for citrus-heavy drinks that may otherwise feel dull or overly sweet.

PACKAGING

The design of the bitters bottle refers to old medicine bottles from the 19th century. The label was designed with old fashioned floral ornaments and printed on plastic foil to withstand daily demands.

For additional information please visit www.THE-BITTER-TRUTH.com