



EST. 2006

The BITTER TRUTH™



ELDERFLOWER LIQUEUR

50 ml, 500 ml, 22 % Alcohol by Volume

PRODUCT DESCRIPTION

The Bitter Truth - Elderflower Liqueur combines the characteristics of a spiced aperitif wine and a natural floral liqueur.

ORIGIN

Liqueurs date back centuries and are historical descendants of herbal medicines that were primarily prepared by monks. Liqueurs were made in Europe as early as the 13th century when medical scientists brought the know-how of distillation with them from the crusades. The consumption of liqueurs was later required at all treaty signings during the Middle Ages.

PRODUCTION

The Bitter Truth liqueurs are prepared by infusing only the best natural ingredients like fruits, flowers and spices in either water or alcohol (maceration), and adding sugar.

USAGE

This liqueur, which has a luminous golden color and a fresh rich bouquet, offers a great variety of flavors. Dominated by elderflowers, complemented by spicy aromas of honey, and fruity notes of quince and grape. Enjoy this liqueur chilled on ice, with champagne as an aperitif or use it in one of numerous cocktail and long drink recipes.

PACKAGING

The shape of the bottle is simple and elegant and easy to handle for a bartender during busy bar business. The label was designed with old fashioned floral and calligraphic ornaments and printed on plastic foil to withstand daily demands.

For additional information please visit www.THE-BITTER-TRUTH.com