



EST. 2006

The BITTER TRUTH™



SPICED CHOCOLATE BITTERS

200 ml, 44 % Alcohol by Volume

PRODUCT DESCRIPTION

The Bitter Truth - Spiced Chocolate Bitters blur the lines between old world bitters and new world flavors.

ORIGIN

Bitters already existed 250 years ago, but stomach bitters were the prevailing style and primarily meant for medicinal use. Early bartenders added bitters to their cocktails to improve the taste of these mixed drinks. After prohibition almost all bitters had vanished from the market but were rediscovered at the end of the 20th century with modern interpretations of classic style bitters but also with new and innovative flavors.

The Bitter Truth started producing cocktail bitters in 2006.

PRODUCTION

The Bitter Truth sticks to the »classic method« of producing bitters by macerating roots, seeds, barks, fruits, herbs and plants in an alcohol base.

All ingredients are 100 % natural to guarantee the best quality of taste.

USAGE

The Chocolate Bitters are dark, rich and complex with deep chocolate notes that are supported by cinnamon and classic European bitter herbs. They play exceptionally well with Sweet Vermouth and all kinds of aged spirits like Whisk(e)y, Rum, Tequila and Brandy.

PACKAGING

The design of the bitters bottle refers to old medicine bottles from the 19th century. The label was designed with old fashioned floral ornaments and printed on plastic foil to withstand daily demands.

For additional information please visit www.THE-BITTER-TRUTH.com